



# DIGITAL PRINTING DATA REQUIREMENTS

Thank you for your interest in our products.

Please send us your lettering- or digital-print-data so that it complies with the following guideline. This is the only way we can guarantee a good result.

## Possible file formats:

Ideally: **\*.pdf** (PDF/X-3:2002) / **\*.eps**

Alternatively: **\*.ai** / **\*.jpg** (at maximum quality) / **\*.tiff** (save without compressing)

## Colour requirements:

- Colour mode: **CMYK**, colour profile: ISO-coated\_v2 (ECI)
- Lettering colours tarpaulins/banners/race awnings: **RAL, HKS or Pantone**
- Lettering colours to stick on vehicles: **Oracal 751 C, 3M 80**

*Please note: if these colour requirements for your print data are missing, we'll print the file as it's been created.*

## Data creation:

- Graphics and fonts must be embedded in the PDF, i.e. **vectorised**.
- Please send us your print data **without any cutting marks, fiducials**, etc.
- Please **don't create any sizing marks** (e.g. eyelet points, hollow seams etc.) as these will be created in-house to your specifications and our standards.
- **From a size of 5 metres**, create the data preferably at a **scale of 1:10** and disable bicubic downsampling in the PDF options.
- We **can't** unfortunately **print anything in white or neon colours**.

## Optimum resolution at a scale of 1:1:

- |  |               |
|--|---------------|
| • Adhesive foil:   | 120 - 150 dpi |
| • Direct printed sheets/fabrics/banners/tarpaulins/race awnings: | 72 - 100 dpi  |
| • Mesh:  | 60 - 100 dpi  |

## Data transmission:

E-mail (up to 8 MB, no \*.zip files)

CD/ DVD/ USB-stick

Upload to 2 GB max. via <https://wetransfer.com> (free exchange of data, no registration required)